

SMO Strategy Plan



Social Media Marketing

Facebook Marketing

Instagram Marketing

Grow Your Follower

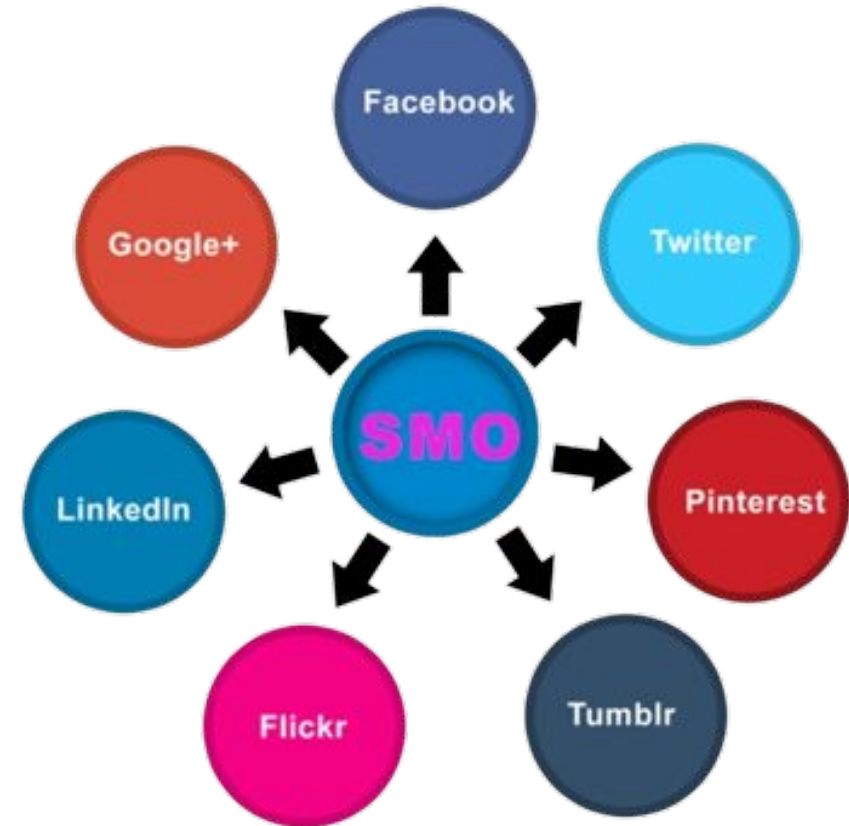
Organic Post Boosting

Increase Brand Awareness

Improve Quantity and Quality Of Leads

Organic Promotion strategy Plan

- Competitor Analysis
- Strategy Formation
- Hashtag Creation and Promotion
- Monthly creative creation
- Monthly Posting
- Analytic Tracking
- Account Management
- Engagement with active communities and groups
- Network build-up
- Engagement with third party posts
- Content optimization



Paid Promotion strategy Plan

- Budget Estimate
- Setting up campaigns
- Ad creative creation
- Daily Account optimization
- Setting up sales funnel for conversion objective
- Conversion tracking assisted by Google Analytics





**THANK
YOU!**

