

SEO Strategy Plan



First Hand SEO Analysis strategy Plan

- Full Website Analysis
- Competitor Analysis
- Keyword Research
- Business Ranking Check
- Duplicate Content Check
- Content Optimization
- Backlink Analysis



ON Page strategy Plan

- Website Canonical Check
- Title Tag Optimization
- Meta Tag Optimization
- Heading Tag Optimization
- Image ALT Tag Optimization
- Content Optimization
- SEO Friendly URL Setup
- Broken Link Check
- GMB Profile Optimization
- Website Speed Check
- 404 Page Implementation
- Google Indexed Page Check
- HTML Site Map Setup
- Google Webmaster Setup
- Proper Keyword Mapping To Target pages.
- Internal & External Link Analysis
- Meta Robot Tag Set up
- Schema Implementation

OFF Page strategy Plan

- Article Writing
- Article Promotion
- Blog Writing
- Blog Article Promotion
- Social Bookmarking
- Classified Submission
- Profile Creation
- Business Listing
- Video Posting
- PPT Submission
- PDF Submission
- Info graphic Submission
- Image Submission
- Web 2.0





**THANK
YOU!**

